



Draw Your Own Game Character competition

OVERVIEW (NOT PART OF THE CONDITIONS)

HOW TO ENTER

To enter, participants must sketch or illustrate a design of a unique gaming character directly on, or attach it to the "Draw Your Own Game Character" competition entry form which is available to entrants of the Game On 2.0 exhibition being held at the Queen Victoria Museum and Art Gallery ("QVMAG") at Inveresk in Launceston, Tasmania.

To be eligible, entrants must complete the entry form and mail it to the address located on the entry form. For entrants under the age of 18, parental consent may be required under certain circumstances. There is one opportunity to win, with the winning entry selected by representatives of MyState Financial. Winners will be notified by telephone on the day the competition is drawn and their name and town or city of residence will be announced on the website mystate.com.au.

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CONDITIONS – PARTICIPATION

1. This competition ("Competition") is conducted by MyState Financial Limited (MyState Financial) ABN 89 067 729 195 AFS Licence Number 240896. Registered Office – Heritage House 172 Collins Street Hobart Tasmania 7000. A wholly owned subsidiary of MyState Limited ABN 26 133 623 962. ("Promoter").
2. Entry to the Competition constitutes acceptance of these conditions. All entry instructions and prize information published by the Promoter form part of these conditions.
3. The Competition is only open to Eligible Entrants. An "Eligible Entrant" is an individual who: (i) participates by entering a name on the "Draw Your Own Character" competition form, which is available from the ticket booth at the Game On 2.0 exhibition being held at the QVMAG in Launceston.
4. Competition entry opens at 6:00pm on Friday 2nd July 2010 and closes at 6:00pm on Friday 8th October 2010 ("Entry Period").

ENTRY GENERAL

5. To enter the competition, entrants must sketch or illustrate a design of a unique gaming character directly on, or attach is to the "Draw Your Own Game Character" competition form and mail it to the address located on the competition form; "MyState Financial Reply Paid 1274, Hobart, Tasmania, 7000. All entries must be received to this mail address by 5:00pm Friday 8th October 2010.
6. There is no limit to the number of times an individual may enter the competition.
7. All entries to the Competition may be subject to verification by the Promoter.
8. Entrants under the age of 18 may require parental consent under certain circumstances.
9. The Promoter may, at its absolute discretion, declare any or all entries made by an entrant invalid if the entrant: (i) fails to establish their entitlement to enter the Competition to the Promoter's satisfaction; or (ii) fails to produce items as required by condition or produces items that, in the Promoter's opinion, are illegible, stolen, forged, reconstructed, altered, incomplete or tampered with in any way; or (iii) in the Promoter's opinion, tampers with the entry process or benefits from such tampering; or (iv) in the Promoter's opinion, submits an entry which is not in accordance with these conditions.
10. An entry by more than one person (ie a joint entry) is invalid.

WINNERS

11. There is one opportunity to win, with the winning entry selected by representatives of MyState Financial.
12. The winning entry will be selected on Monday 11th October 2010.
13. The winning entrant will be notified by telephone and/or in writing. If under the age of 18, the entrant's parents or legal guardian may be contacted as notification.
14. The names of prize winners who have won prizes will be published on the "Promoters" website mystate.com.au on the day of the winning entry is selected.

PRIZES

15. The maximum total value of the prize is AUD \$250. Each prize is a voucher to the value



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of \$250 supplied by Electronics Boutique Australia Pty Ltd. ABN 50 077 681 442 ("EB Games").

16. Prize winners have until Tuesday 30th November to claim their prizes.
17. Under certain circumstances, parental consent may be required in writing for prize winners under the age of 18 to claim their prizes.
18. If a prize (or part of a prize) is unavailable for any reason, the Promoter will, in its absolute discretion, substitute alternative goods or services of no lesser retail value and/or specification, subject to the approval of the authorities that have issued permits for the conduct of the Competition. The Promoter accepts no other liability or responsibility for any loss incurred by a winner or any other party if a prize (or part of a prize) is unavailable for any reason.
19. A right to receive a prize is not transferable or exchangeable and cannot be taken as a monetary payment.
20. Unless expressly stated in these conditions, all expenses incurred in relation to enjoyment of a prize are the responsibility of the winner.

UNCLAIMED PRIZES

21. Any prizes that have not been claimed by 5pm on Tuesday 30th November 2010 will be deemed as invalid and prizes will be cancelled and no longer eligible for claiming.

GENERAL

22. If for any reason the conduct or operation of the Competition is interfered with or disrupted in any way (including by vandalism, power failures, natural disasters, acts of God, civil unrest, strikes, computer bugs or viruses, tampering or technical failures), the Promoter reserves the right to cancel, terminate, modify or suspend or recommence the Competition, subject to the approval of the authorities that have issued permits for its conduct.
23. All of the Promoter's decisions are final and no correspondence will be entered into.
24. The Promoter accepts no responsibility for any tax liability incurred as a result of an entrant participating in the Competition. Entrants should obtain independent tax and financial advice.
25. To the full extent permitted by law, the Promoter, its associated companies and agencies and all those entities' personnel (the "Relevant Parties") exclude all liability for any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any Eligible Entrant through use of the products purchased with the prize voucher, including: (i) any indirect, economic or consequential loss; (ii) any loss arising from the negligence of a Relevant Party; (iii) any liability for personal injury or death.
26. Each prize winner and their selected guests, of the prizes consent to the Promoter using their name, likeness, image and/or voice (including any photograph, film and/or recording of them) in any media at any time or times without remuneration for the purpose of promoting this Competition, the Promoter and/or any of the Promoter's products. Each prize winner and his/her guests of the prizes also consent to the Promoter authorising its related companies to do anything which they consent to the Promoter doing under this condition.
27. Entrants' personal information and that of any winner's guests of the prizes will be collected by or on behalf of the Promoter to enable it to administer the Competition and publicise the winner(s). The personal information of each prize winner and any winner's guests of the prizes may be provided to others assisting in the conduct of the Competition, including the Competition administrator, prize suppliers and deliverers, and to regulatory authorities. Persons may contact the Promoter by calling the toll free number 138 001 during business hours to request access to, or corrections of, any of their collected personal information that is held by the Promoter. If an entrant does not provide accurate personal information the Promoter may determine that they are not eligible to win a prize.